

Online Gaming

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

Interest over time

[Learn what these numbers mean](#)



Regional Interest

Shows general market interest online according to geographical location

Regional interest

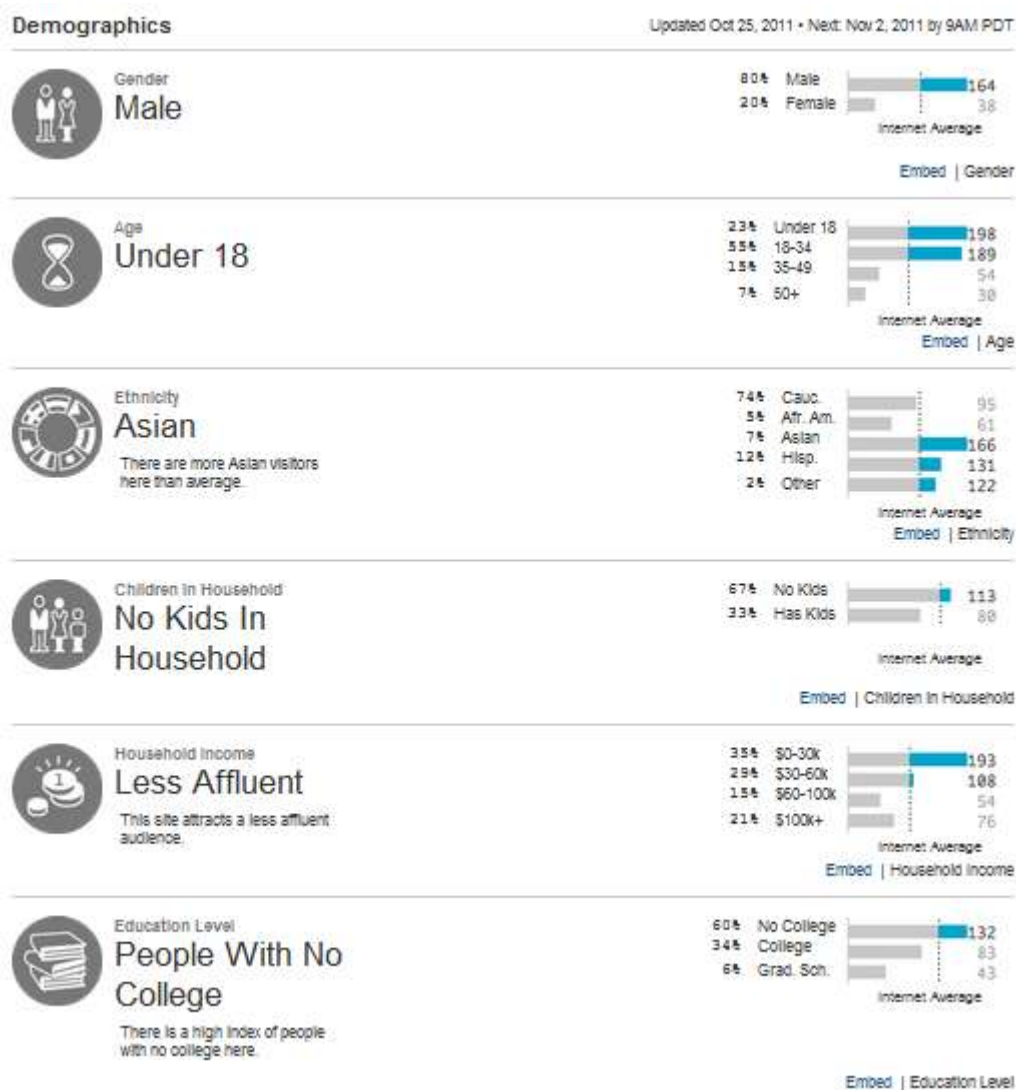
1.	Philippines	100
2.	South Africa	67
3.	Singapore	50
4.	New Zealand	47
5.	Australia	43
6.	India	42
7.	Ireland	41
8.	United Kingdom	34
9.	Canada	32
10.	Malaysia	31

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on sk-gaming.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.



Psychographics (data based on sk-gaming.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.

Audience Also Likes

Updated Oct 2011 • Next: Nov 2011

Data Source: United States Monthly

	Affinity	
gaming information	2.6x	<div><div></div></div>
humor	2.1x	<div><div></div></div>
video	2.0x	<div><div></div></div>
teens	1.9x	<div><div></div></div>
communities/teens	1.9x	<div><div></div></div>
technology	1.9x	<div><div></div></div>
science & technology	1.8x	<div><div></div></div>
photo/video sharing	1.8x	<div><div></div></div>
xxx adult content	1.7x	<div><div></div></div>
reference	1.7x	<div><div></div></div>
discussion/chat	1.7x	<div><div></div></div>
science/nature	1.6x	<div><div></div></div>
communities	1.6x	<div><div></div></div>
instant messenger	1.6x	<div><div></div></div>
computer software	1.5x	<div><div></div></div>

Frequently Asked Questions

- What are your thoughts of online gaming and offline gaming?
- What has online gaming done to improve communication in general?
- How does online multiplayer gaming work?
- How can i start a online gaming community?
- What is a cheap but good wireless router for online gaming?
- What are some perks about having a forum for an online gaming site?
- How to reduce lag in online gaming?
- What is the required speed for online gaming?
- What do you think the future of online gaming will be?
- What laptop do you recommend for online gaming?
- Can online gaming open my computer to other people?
- What is the best online gaming site ever?
- How do you connect your ps3 for online gaming?
- What is the future of live and online gaming?
- Anyone know of a good completely free online gaming site?
- Is there an online gaming website that lets you play age of empires 2 against other people online?
- What should i look for when looking to buy a good online gaming lap top?
- How much memory does an online game consume?

- How to change my ip to other country in online gaming?
- Does having a faster internet for online gaming mean that your players will be faster than your opponent?
- What is the best recommended internet type and speed for online gaming, pc,xbox?
- What can i do to make my internet run faster for online gaming?
- Is there a way to get online gaming for the ps3 without using the cable?
- What class is best for modern warfare 2 - online gaming ?
- How can i decrease the lag on my computer, and improve online gaming experience?
- How do you make an online gaming service?
- Where can i buy a very cheap headset for ps2 online gaming?
- Where to buy games for online gaming site?

Problems & Frustrations

- **Looking for online games to play**

I dont like to buy gaming discs to use online. I like to use programs that are already on the internet and play, converse, and interact with others. Could someone tell me about some war games that are online which I can start playing?

What do you think the best online gaming site is? A site with hundreds of free online games, and one that has a good community too? I've been searching around for weeks, but I can't find one that offers both games, and a good community. And all that I have found, are bad looking grey sites!

- **Need technical information**

I've been searching the net for any descriptions about the nuts and bolts of online gaming. I have found no answers. I'm interested in learning how PC, PS3 or whatever system uses IP, ports, servers (network components) to connect players together to play each other online. I would love to learn how this works. In addition, also how the VOIP works with it too. (fyi I play FPSs and sports games).

I am currently looking for a Laptop for online Gaming, Such games as World of Warcraft, Runescape, and programs such as Skype and Itunes. I Love Toshiba and Dell Brand, But I am willing to try other kinds of Laptops. I would prefer not having a desktop. I currently have a Toshiba Satellite A125, But it has majorily begun to work slower and is really just getting old.

- **Privacy worries**

My husband plays endless hours of online games like Guild Wars, etc. Does this open my computer to others? Can his gaming friends or other players obtain access to my system this way. I don't necessarily trust that it is a secure way to play. How to I tell if my computer is safe?

- **Problems playing online video games due to internet connection**

So I been having problems while playing online video games(xbox live). I used to have ATT internet, and I believe the speed was 3mbps down and less that 1 up. It use to work perfectly fine! But then it went downhill and I would lag a lot making games unplayable. While playing shooters, it seemed my bullets would never get to my enemies, and they will kill me with one shot. I got fed up and decided to upgrade to u verse, which doubled my speed. Still no change!! I read how u verse might not be great for gaming, so I then decided to go with Time Warner's Road Runner internet. Guess what? No changes at all!! I do a speed test and its 10.81 download, 0.97 upload, and my ping is 38. Seems good to me, so why am I sill having these issues!!? I thought maybe the router was the problem, but I plugged in my xbox directly to the cable modem and its still the same. I might have to quit my online gaming habit.=[

- **Game keeps getting interrupted**

Every time i'm playing online and the home phone rings or gets unhooked for use, i get disconnected. HAPPENS EVERY DAMN TIME! drives me mad. i think the reason too, is because the phone an the wireless router are both connected to the same phone jack. plus we only got 1 jack. If this is the problem, what can be done so that i'm not disconnected?

Just recently, while playing MW2 or Black Ops I noticed that my connection kept on getting interrupted for some reason. I'm playing the game and all of the sudden, my character freezes in lag for about a few seconds around every 15 to 20 seconds. I have no idea what is going on. I use a wireless internet connection through a Cisco router. It didn't used to happen before. If anyone has any ideas, please.

When I use a voice chat software like Skype, Xfire client, Steam Voice chat etc. while trying to play a game online (like Call of Duty or Counter Strike), my internet stops functioning properly. The connection within those programs comes to a complete halt after a few seconds, voice chat drops and my internet doesn't start work for those programs until I close them including Skype/voice chat software and the game.

Also, my ping will randomly jump for several minutes. It can be 300 for a while and then it'll be 85 a little later. It interferes with my game because it will say ""connection interrupted"" or something along those lines while I'm online. My character will jump around the map a little bit, but return to playing after only a few seconds. My internet connection is absolutely brilliant so my ping shouldn't be such a problem. Is there any way to diagnose this problem?

- **Game rankings affected by internet connection**

I'll get straight to the point , i play online games actually 2 in specific : ""Call of duty 4"" and ""mount and blade with sword and fire "" . And i have a 512 kb internet connection .. i know it's too slow but our country ain't that capable . So anyways on 512 i use to have 180 ping as an average .. which is ""okay"" i can be in the top 3 in both of these games with this ping . So i keep playing with this ping for let's say 2 weeks , maybe 3 weeks max . Then the ping goes UP to 500 and 600 where it's unplayable for 2 months . This happens constantly like a

cycle . i followed the case with my ISP but each time they tell me okay so check now is it okay ? or wait 3 days .. never tell me what's the deal . And usually don't work. And i can assure you i have no auto-update on , no downloads no nothing no other pcs running. Some people say on google to change the priority of the game in task manager that didn't work for me . And i don't have over consumption . So why is this happening ? any solution to this ?

- **Unable to play with friends**

I've been playing Call of Duty 2 for years now and I tried playing with my friend the other night. He's on a mac; I'm on a pc, but that shouldn't be a problem. We tried to find the same server to join, but neither of us could see the same servers. Needless to say, we weren't able to play with each other.

Whenever i go on an online game to play on multiplayer (example: Call of duty), i'm fine if i'm playing by myself, but if i join a clan, my signal drops to red and thus making it a hard life to try and win games (even if i'm wired). Also if my mates join me in a clan, they all get red signal.

Currently, I've encountered a problem while playing Call of Duty - Black Ops. I've recently discovered that my NAT Type is strict, which sort of made sense, as I could barely ever hear team chat, and found it hard to join matches.

I am having a problem playing online, friend and I wanted to play against each other, we were on the phone trying to figure it out, everytime he would accept invite I would join and when we go to the screen where we pick our teams on his end he told me he could see me

but i was the colts, and he was ready to play, on my end I am a different team and I dont see him and i am ready and it just stays on that screen. When I invite him he accepts I see him and he is the colts and on his end he doesnt see me its reverse, we tried playing other people he was able to play but the same thing was happening to me every time no matter who i played, anyone have this issue or knows of a solution for it? Thank You.

- **Poor visual effects**

Whenever I play Counter Strike, the visual effects are agitating. Cursor/mouse movement is so shaky, that it is hard to aim when shooting. Whenever I move my character, the movement/motion is so shaky as well, that the whole screen appears to shake. How to fix this and make everything smooth? Is the video card the problem and should I upgrade it? This only happens while gaming, and the problem seems to be video card lag/issues, like low FPS. If it helps, my OS is Vista.

- **Error running online game**

i am trying to play a game called assault course on miniclip.com, but i get this message: --- This application requires an Xtra (Physics) that either does not exist or failed to initialize properly. Please make sure the appropriate Xtras are in the Xtras folder(s) --- after i click ok, the game plays for a second and then it says that shockwave is unable to continue. this also happens for a game called free runner. i have been able to play these games before without any problems. please help. how can i fix this?

- **Online gaming addiction**

My fiance whom I've been with for almost five years is a gaming addict. We have a ten week old son. He is not addicted to one online game he switches back and forth between them all. His latest flavor is league of legends. He plays from the time he gets home in the evening to

the time he goes to bed - though lately he just drifts off to sleep in his chair. He does not see this behavior as a problem but rather contends that he works hard for me and his family and deserves to do what he wants in his spare time. On his days off he wakes up and starts playing and doesn't stop until bed time.

If he happens to take time off the game he spends that time reading forums and watching videos. If I beg for him to spend time with us he spends the whole time miserable and bored. Never mind that for years I have worked and taken care of every RL responsibility we have. I don't remember that last time he spent more than five minutes with me without begging. We have not had sex in at least six months maybe longer. He shows no affection to me anymore and barely shows affection to our newborn. He claims he loves me. He has stopped showering for extended periods of time and only changes clothes for work. I receive only financial support from this man. This is not the kind of family I wanted to raise my son in. When I got pregnant he was gaming less and promised whenever I gave birth to quit altogether. Instead he immersed himself in his games during my pregnancy when I needed him the most.

I have tried every possible of communication to get through to him. I have talked to him calmly without hysterics. I have been hysterical! I have begged, pleaded, and bargained. I have written numerous letters. I have ignored him to see if he noticed. His response to everything is defensiveness. He gets outraged that I would threaten to leave him because he works hard. He says that I'm overly dramatic and selfish. He implies that I'm codependent and attention hungry or that I should play with him. Even if I wanted to ... we have a son to think about.

I love this man. I don't want our son to grow up in a tense household or a divided family. The latest bargain as of last night is that he will stay off the game for 1.5 hours every day and will give me 5 hours on his day off. We have had agreements like this before with very little success. So I don't have a lot of hope. I'm really just at the point where I have no hope. I mean will my life be like this forever? How do I make him realize that the gaming IS a problem? He has admitted it before then lies and says he never said that.

I have been having problems with online games lately. i was a former morpg addict before , i had stopped playing games for about 2 years but then i started again this year with this addiction . my brother and mother told me that i had an addiction problem before , and yeah they are still right but i didn't pay attention to their words.

i don't know exactly what triggers me to do this . i used to play for example games like league of legends, ragnarok online , world of warcraft , Dota and starcraft. I felt a sensation of beating someone and being superior to many gamers , a sensation of power in other words , everytime i watched and played these games. i don't know if that can be one of the causes of my addiction.

Another problem is that i don't have many friends , i stay alone at home mostly , sitting on the bed of my room ,without nothing to do , and when i feel so bored i don't know what to do.

Now i'm starting to get into this addiction again , but i seriously want to stop. i want to do something different with my life i don't know art,writing stories ,etc . I'm also a believer and i preach the word of God ,but this addiction is an obstacle to my life .

Well, I have a problem. I have been addicted to video games all my life. I have known this, everyone around me has known this, and it is just who I am. Do specifics matter? I am now 25 and realize I have cheated myself out of a good education, a good relationship, and I hurt people around me because I put my gaming above them.

I had quit last year, and was off for nine months. Life was going good and I kept busy. Then I ran out of things to do. January of this year I started playing an Xbox game casually- which lead to me having to get every achievement in the game- which lead me to reinstalling an addictive computer game. Now I am at the point where during my 8 hours of work, I spend 6 hours playing video games, then follow it up by playing until I am sleeping. So I end up playing around 14 hours a day. Obviously my work is suffering and I tell myself it is just a

job that does not matter, and they don't care as long as I do what is needed... but my quality of work has dropped a great deal.

I know I need to quit, but I just don't know what to do. I think to myself I can just play one game, but it leads to more and more until it is time for bed. I saw a cup of games on this website, and I can't imagine destroying all games like that. I could uninstall the game and force myself not to play, but I can already see me rationalizing... It is a 10 min install, play a game then stop... just one game.

I honestly already know the answers to everything I am asking. I am reasonably intelligent, but find it hard to quit playing. I need to fill my game time with something constructive. I had done that, but ended up back on the games nine months later. I guess that is why I am here. No one understands what I am going through- at least around me. Even right now as I am writing this, one click and I am back to playing. There is a huge part of me that needs the gratification. I am sure this has more to do with my personality than my gaming, but I get a high from being the best. The games I play, I play until I am #1... that is almost always the only time I can stop playing the game.

Well, I don't know what to ask... I am telling myself I will quit tomorrow, but I end up putting it off. I live close to Santa Monica, so there are things to do around me, but I would rather be playing games than go out and do something. It is just so hard right now.

I will take the first step. I am uninstalling all my games and telling myself I will not play tomorrow.

- **Technical problems**

I have installed Blur game on my desktop machine. The problem is that when I play online the screen goes black after 5 mins. I do not know what could have caused the problem. This is really annoying and I don't find any solution or fix to make the game work well for me. I use ATI Radeon 3870 graphic card with Windows Vista 32bit installed on my system. Please give me a fix for this.